

Dear MenopauseRx Site Visitor,

Everyone realizes that skin shows increasing signs of aging as the years pass. Dry, thin and sagging skin are common complaints among my patients. But what many don't realize is that, in additional to long-term exposure to the elements — namely sun and wind — the hormonal changes associated with menopause cause additional problems for the skin.

By the time you reach menopause, the results of aging are beginning to accumulate. Unfortunately, menopause accelerates these skin changes, mostly as a result of the loss of estrogen. Cells in the skin have estrogen receptors; this means that they 'listen' for instructions from estrogen about keeping the skin young. When the estrogen begins to disappear, those messages aren't getting through.

Read on to learn more about how skin changes in menopause and about some new options for fighting back.

John Sunyecz, MD



Your Skin Changes, so Reinvent Your Skin

The following are some key skin changes that the decrease in estrogen levels in menopause is believed to be at least partially responsible for:

- An increase in the loss of Collagen
 This is the main protein in our skin and its' the main structural support. It gives skin both its strength and durability.
- A decrease in Glycosaminoglycans (GAG's)
 Another main component of the skin, that holds water and provide plumpness and moisture to the skin
- A decrease in Dermal Thickness
 This thinning makes the skin more fragile and vulnerable to damage and trauma.
- A decrease in Skin Elasticity
 The ability of skin to stretch and return to its original state-- which promotes wrinkling of the skin

Since it is the loss of hormones that are accelerating these problems with the skin, hormone therapy has been a solution for some women. But whether or not you choose to use hormone therapy, there are things that can be done to help protect your skin from the effects of menopause.

MenopauseRx has identified a skin care line that addresses the menopausal aging effects on the skin: The Striking Skin Care Line

Striking Anti-Aging Skin Care line is formulated to meet the speical needs of perimenopausal and menopausal skin. Developed from the latest advances in biotechnology, SmartPeptidesTM, work deep within the skin to help support, renew and restore radiance, while working to minimize the appearance of fine lines and wrinkles. Clinically tested for results based on women just like you and dermatologist tested.

The Striking Skin Care System includes a Multi-Vitamin Cleanser, Multi-Peptide Serum, Rejuvenating Eye Creme and Restorative Moisture Creme. See what a difference Striking can make for your skin, the results are beautiful.

- Clinically tested with results seen in a few as 2 weeks¹
- Elegant formulations to replenish skin
- SmartPeptides help rebuild firmness & renew skin
- Restores, rehydrates and revitalizes age-worn skin
- Minimizes the appearance of fine lines and wrinkles
- Perfect for all skin types, even sensitive skin
- Simple to use as a daily regimen ¹Data on file.

Try It Now!

If you'd like to know more about the Striking Skin Care Line, click here If you would like to order Striking, visit the MenopauseRx online store.



